

Imagine a major property damage incident, such as a fire or flood at your premises

Whether the entire premises or just key equipment suffers, insured remedial costs will be only the start. Loss of production might mean loss of customers. Allegations of negligence could mean severe adverse publicity. Could your business survive?

Government statistics show that 20% of medium sized businesses will experience a major disaster within the next five years.

80% of companies who have a major disaster never actually recover.

Our research indicates that almost two thirds of UK businesses do not prepare adequately and would probably fail as a result of the consequential costs of a major loss.

All you need to know

What will you do if the nightmare occurs? You will need to react immediately if you are to keep your business running and retain your customers. To do this you need to have an effective plan that can be activated immediately the disaster happens.

Producing a plan to deal with a serious incident requires the specialist skills that Alliance can bring to bear.

Planning

The Alliance strategy for business continuity following a disaster

We assist by guiding your staff through the planning, documentation, implementation and testing process. Our plans are comprehensive and practical – they work in practice as well as theory.

Preparation

We work with your chosen recovery team in planning and producing documentation. This includes:

- > Conducting a business impact review, including the identification of critical staff, processes and equipment
- > Appointment of a coordinator
- > Establishment of a crisis centre
- > Design of essential communication
- > Setting up a disaster recovery team
- > Developing the continuity strategy.

Support

Ongoing support of the programme includes:

- > Review and active testing of the plan following initial set up
- > Analysis of results
- > Review of documentation
- > A revisit of the original information, incorporating changes of circumstances to update the plan as necessary at regular intervals.